

# Event Floor Graphics

pressure sensitive dot adhesion, easy application and removal for smooth flat surfaces

JT 8300 Dot Floors is a product specifically developed for short-term promotional indoor applications on smooth flat surfaces. Its main characteristic is the advanced dotted adhesive technology, which makes both application and removal easy, including for non-professional staff, using only basic tools. Thanks to its rough structured surface, it provides anti-slip properties, offering slip resistance to meet the European Standard DIN EN 13036-4 (PTV 36+ rating).

Note that JT 8300 Dot Floors must be applied with care and according to instructions in order to ensure that the product will perform as intended and designed.

## REQUIRED TOOLS

To ensure proper application of the material, you will need the following tools:

- ➡ Soft plastic squeegee with velvet strip to avoid damaging the material (optional).
- ➡ Lint-free cloth for cleaning.

## SURFACE PREPARATION

Even if they appear clean, all surfaces should be cleaned prior to application, following the instructions below:

- ➡ Clean the surface with a brush or a stiff bristle broom to remove dust, sand and gravel.
- ➡ Wash with soapy water, then rinse with clean water (do not leave any traces of soap on the surface).
- ➡ Clean away grease and any other residues.
- ➡ Dry the surface using a lint-free cloth, or with a clean paper towel that does not leave any small pieces.

Before starting application, ensure that all surfaces have been cleaned correctly and are completely dry. Surfaces must be in reasonably good condition.

Painted surfaces must be completely dry, and cured according to the instructions of the paint manufacturer, in order to ensure best results and avoid improper adhesion of the material.

## APPLICATION METHOD

JT 8300 Dot Floors must be applied on smooth, flat indoor surfaces. The product is designed to be applied using the dry application method technique only. Please note that if applied to slightly textured floors, inks on any parts of the printed film that are more exposed to friction will fade away faster. To ensure proper application of the film, the steps below should be followed :

### Small to medium applications:

- ➡ Place the media upside down on a flat surface and remove the liner along one edge for 2-3 cm.
- ➡ Fold the liner backwards, showing a 2-3 cm edge strip of exposed adhesive.
- ➡ Position the film that is still covered with the liner. Once it is in the right position, press the exposed adhesive onto the substrate.
- ➡ Start squeegeeing or applying by hand at approximately 10 cm from the top edge, working horizontally with overlapping strokes from the centre outwards, to the left and to the right of the film.
- ➡ Squeegee or press the film with your hand while removing the liner at a distance away of approximately 15-20 cm.
- ➡ The adhesive technology should ensure that there are no pleats or bubbles while applying. If there are any bubbles, apply some pressure with the squeegee or the hand to remove.
- ➡ Continue until the film is completely applied.
- ➡ Squeegee the last 10 cm of the top edge, working from the centre outwards, to the left and then to the right of the film. For smaller graphics, the application method can be performed by hand instead of using a squeegee. Always make sure that the dotted adhesive is in contact with the floor surface by applying pressure over the graphics and in particular at the edges and corners.

### **Large applications (hinge method):**

- ➡ Place the media, with the liner, in the required position on a flat substrate.
  - ➡ Fix the edges firmly with some tape.
  - ➡ Using some tape, make a hinge perpendicular to the largest edge, allowing a maximum of 1m from the closest edge.
  - ➡ Fold the short side of the media on top of the other side. Remove the liner as far as the hinge and then cut the liner off.
  - ➡ Unfold the media back into position, and leave a space between the film and the substrate to avoid unintended adhesion.
  - ➡ Start squeegeeing firmly from the hinge centre, working with overlapping strokes from the centre outwards to the edges. Work the strokes parallel to the hinge.
  - ➡ Repeat the same actions for the other section of the film.
  - ➡ Thanks to the dotted adhesive technology, there should be no pleats or bubbles while squeegeeing. To ensure full adhesion of the film on the smooth, flat substrate, JT 8300 Dot Floors must be treated with care for at least 12 hours after application, so that adhesion can develop properly. Light passage should not cause issues during this 12-hour period, but heavy traffic, machine cleaning and or heavy traffic that creates friction must be avoided.
- When the film is applied onto floor tiles, it is important to keep the edges approximately 10mm away from the tile joints to prevent edge lifting.
- Never apply the product below the minimum application temperatures as specified in the technical datasheet.

### **MAINTENANCE**

JT 8300 Dot Floors surface must always be kept clean and dry to maintain the film's anti-slip properties and to preserve printed graphics. The film can be cleaned with water and mild detergents, with little damage to the print and inks, however the use of industrial cleaning machines, cleaning chemicals or mechanical cleaners may degrade the inks and affect the overall performance of the film. Please follow the steps below to ensure proper cleaning and drying of the printed film:

- ➡ Clean the surface with soapy water, then rinse with clean water (do not leave any traces of soap or water on the surface).
- ➡ Dry the surface using a lint-free cloth or a clean paper towel. All edges and corners must be dry to prevent edge lifting and water infiltration under the film.

### **REMOVAL**

JT 8300 Dot Floors can be removed with ease, and does not require any specialist tools. Please follow the steps below to ensure proper removal of the film:

- ➡ Peel off one edge or corner and pull the material firmly, keeping an angle of 60° to 90° between the substrate and the film.
- ➡ Any adhesive residues can be removed by using Mactac Remover and wiping with a lint-free towel.